

A public letter to our neighbors in the Gallatin Valley.

The past year, we launched a new GSM cellular service in the Gallatin Valley. We chose this valley to be our first market, because we found Montana to be one of the rare states with no real competition in the wireless market. Verizon is the only national carrier providing service to this area. T-Mobile, AT&T and Sprint are missing from the market. The 2 other carriers in Montana, Chinook (CellOne) and Alltel (recently acquired by Verizon), are not really competing with Verizon to provide you low cost service. iSmart Mobile is bringing competition to this market by providing great flat rate pricing allowing for superior services at a lower cost. Our large selection of phones is offered at a low price and we provide service to everyone. There are no credit checks or contracts, and no age restrictions.

iSmart Mobile has established a great national roaming partnership with T-Mobile and has also enabled roaming on other networks, so that our customers may use their phone anywhere in the US.

<u>Unfortunately, the ONLY STATE in the country where</u> <u>iSmart customers still can't roam is in MONTANA.</u>

We have managed to enable roaming service everywhere else in the US, Canada and even as far as Russia, however roaming throughout your state of Montana has been at a standstill. Alltel, which is now part of Verizon, and Chinook (CellOne) are the only GSM carriers in this state and should allow our customers to roam on their networks. The FCC requires automatic roaming with reasonable and non-discriminatory rates, but these two carriers are insisting on charging iSmart Mobiles' customers outrages rates - more than 5 times the standard intercarrier rates in this country!

After lengthy negotiations, we had no choice but to agree to pay one of them the high rates they requested. However, after all this time and agreeing to move forward, they are still stalling our progress. Therefore, our customers are forced to wait even longer to have a service throughout the state. This is not how we interpret the FCC's requirement of "automatic roaming obligations."

We encourage you to contact your representatives in Washington, DC and let them know this practice by other wireless carriers in Montana is UNACCEPTABLE.

We look forward to welcoming many new customers in 2010 and bringing you more services, features and competition to Montana!

Yehiel BenShoshan Chief Executive Officer.

Your Contacts in Washington, DC:

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